

ECONOMIC DEVELOPMENT REPORT – SEPTEMBER 2018

PLANNED & PROPOSED UPCOMING ECONOMIC DEVELOPMENT AND CO-SPONSORED PROJECTS

1. Research search-engine optimization for Kinderhook website.
2. Official opening ceremony for naming of Van Buren Hall.

PROMOTION

1. Continued restocking display of Walking Tour and Native Son brochures at Martin Van Buren statue, tourist information stand at Samascott's Garden Market, and Martin Van Buren National Historic Site, and Clermont.
2. Native Son brochures sent to Buren, The Netherlands, for distribution throughout Buren and Guilderland.
3. Composed and/or posted Village of Kinderhook, KBPA events, Concerts in the Village, future opening of Saisonnier, news items on IMBY.com, Nextdoor Kinderhook, Rural Intelligence, WAMC events calendar, Hudson Valley 360, and Facebook.
4. Posted a new continuing feature on Nextdoor Kinderhook called Writing and Writers of Kinderhook.
5. Researched and began contacting visual artists to begin a feature on Nextdoor Kinderhook highlighting visual artists in Kinderhook.
6. Set up a Village of Kinderhook Instagram account.
7. Contacted Columbia County Tourism re: to assess their interest in sending their county brochure to Buren, The Netherlands, for distribution. Depending on cost, they may be interested.
8. Arranged for Town of Kinderhook LED display at firehouse for Fall Festival.
9. Posted on social media Fall Festival flyer.

COMMUNITY/BUSINESS OUTREACH

1. Distributed DEC announcements to community via Nextdoor Kinderhook.
2. Made recommendations and researched and made contacts with suppliers and possible special events providers for Saisonnier
3. Continued to responded to inquiries re: Candlelight Night 2018.
4. Started planning of Candlelight Night 2018 with KBPA.
5. Composed "Kinderhook on the Move" section in Fall Village Bulletin.

SISTER CITY PROJECT – BUREN – THE NETHERLANDS

1. Continued follow up with Buren on expanding connections between the two communities.
2. Contacted teen librarian at Kinderhook Memorial Library to explore a teen internet project with Buren teens.
3. Finalized and sent out "thank you" letters to individuals and organizations

- who donated their time and locations for Kinderhook/Buren events
4. Note: Mark Hofman of Buren has set up a Kinderhook/Buren Facebook page. Local organizations invited to post on the site.
 5. Mailed 500 Native Son brochures to Buren for distribution and display at historic sites, tourism sites, etc., throughout Buren and Guilderland (region in which Buren is located).
 6. With KBPA explored a project to print special OK stickers with Kinderhook/Buren Sister Cities Since 2018 to be sold in gift shops in Buren.

GRANT AVAILABILITY

1. Continued ongoing monitoring of notifications of NYS grant availability to make recommendations to village board.
2. Distributed relevant grant notifications to local non-profits and Climate Smart Task Force for their consideration.

LIGHTING STUDY GRANT & PROJECT

1. Solicited updated 2018 cost estimate for lighting fixtures for municipal parking lot.
2. Liasioned with Climate Smart Task Force re: their cost estimates for electrical service from pole for charging station and how that relates to soliciting estimate for installation of lighting fixture for municipal parking lot.
3. Future research for identifying grants for installation in municipal parking lot.

KINDERHOOK CREEK RECREATIONAL USE STUDY, PHASE I AND HUDSON VALLEY GREENWAY GRANT, AND GRANT FOR LOCAL WATERFRONT REVITALIZATION PLAN

1. Second phase of grant application (Hudson Valley Greenway) prepared by Barton & Loguidice. Grant application due: October 12, 2018.
2. Reviewed and suggested minor revisions on Hudson Valley Greenway draft grant application.
3. Distributed requests for letters of support from local government reps and organizations.

VAN BUREN HALL COMMITTEE

1. Committee meetings temporarily postponed.
2. Outstanding projects to date: Bids from electrical contractors for installation of additional outlets and DPW work on under-stage area in preparation for use as storage area.

MONARCH BUTTERFLY HABITAT AT MILLS PARK

1. Fall planting budget approved by Trustee Baumeister.
2. Plants purchased and to be installed by Sigrid Gray and volunteer crew

